

PRESS KIT

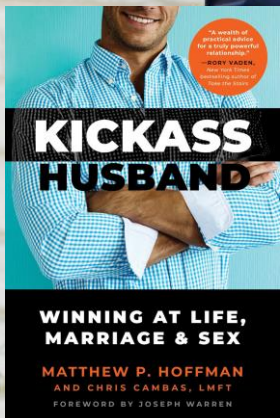
Speaker, Coach, Author of Kickass Husband &
Founder of Kickass Couples Nation



KICKASS COUPLES
PODCAST



Postcards for a
Kickass Husband or Wife
then **Speak**



Matthew P. Hoffman

Speaker, Coach, Author & Podcast Host

MEDIA GUIDE



matthewphoffman.com



Matthew P. Hoffman

Speaker, Coach, Author of Kickass Husband & Founder
of Kickass Couples Nation

BIO



Matthew P. Hoffman is a relationship coach and speaker on a mission to help couples everywhere achieve rock-star status in their relationships. As the author of 'Kickass Husband: Winning at Life, Marriage & Sex' and co-host of the Kickass Couples podcast, Matthew is a widely respected authority on relationships, specializing in teaching men and women how to prioritize and invest in their spouses every day.

With a diverse background in business, people, and systems, thanks to his Liberal Arts degree in Political Science and Theatre from Middlebury College and Masters in Business from Cornell University, Matthew is equipped to meet his clients where they are and help them soar in their number one relationship. He is also the co-founder of Character GPS, an intensive character education program that has been used by thousands of youth and professionals, ensuring that strong character and enduring principles form the foundation of all his work.

As co-founder of the Kickass Couples Podcast and C.I.O (Chief Inspiration Officer) of Kickass Couples Nation, Matthew and his team help imperfect couples level up and develop their #1 relationship. He is also a regular expert on relationships on NBC's 'Bloom', a health and wellness show hosted by Gayle Guyardo.

With a goal of leading men and women from selfishness and unfulfillment to satisfaction and lasting love in their marriages, Matthew P. Hoffman is the coach couples trust to help them reach their own relationship nirvana.

matthewphoffman.com



Potential Questions



Here are some background questions to help get the conversation started.

QUESTION 1

What does it mean to be a kickass couple and why does it matter?

QUESTION 2

You've openly talked about your own relationship struggles in the past and how you were able to get back to thriving in your #1 relationship. Through this experience, what did you learn?

QUESTION 3

You say that success in relationships leads to success in business. Why is that?

QUESTION 4

Tell us about why it's important to invest in your #1 relationship.

Theme one:

Kickass Relationships



POTENTIAL QUESTIONS

Helping people level-up their #1 relationship and discover how to be a kickass partner.

QUESTION 1

What does it mean to be kickass in your relationship and why does it matter?

QUESTION 2

You're the original "Kickass Husband." What did you learn through the process of leveling-up your own relationship?

QUESTION 3

You say that there are 3 Cs that are critical in every relationship. Can you share with us what those are and why they're so important?

QUESTION 4

Tell us what the key is to becoming a kickass partner or couple?

Theme one:

Relationships in Business

POTENTIAL QUESTIONS



Showing how success in business is directly related to your relationships.

QUESTION 1

What is the connection between the quality of your relationships and success in business, and why does it matter?

QUESTION 2

You had a lot of success in the business world before you shifted to writing Kickass Husband. What did you learn through those experiences about how to develop relationships for the greatest business success?

QUESTION 3

You say that “contracting for commitment” is critical for success in business. What is that?

QUESTION 4

You say that the 3 C's – Commitment, Communication and Conflict Resolution are at the heart of all highly functioning relationships. How does this work?

“What people are saying”



“

I am always looking for ways to invest in my relationship with my wife, "Kickass Husband" has been an outstanding tool to help provide practical exercises in our relationship. Taking initiative in our relationship has been a game changer for helping me deposit into my wife's emotional bank account.

- Denny L.

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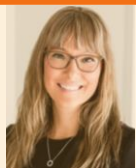


“

Kickass Husband reminded me of the importance of showing love and respect to my husband through everyday actions. The simple act of "Paying Attention" to words and needs as suggested by the book, has created a lovely reset of the awareness that is needed to have a joyful marriage.

- Gina W.

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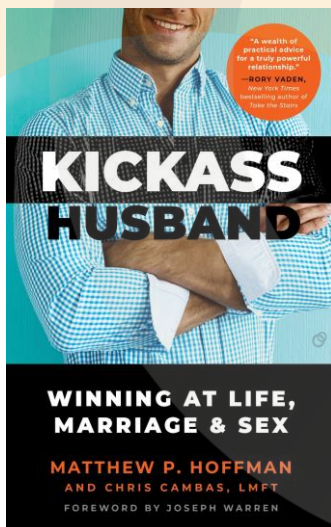


“

I am passionate about recovery, and it is a privilege to join the KCN team in the message of prioritizing healthy relationships. KCN provides resources, community and connection to support the couples that I work with. Super glad to be an affiliate with KCN!

- Paula G.

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“

Partnering with a company as incredible as KCN is rewarding in numerous ways. From their professionalism and desire to impact to the amazing members in the community. I am grateful to be affiliated with KCN and their mission. I highly recommend anyone looking for outstanding content and opportunities link arms with KCN.

- Christy P.

”



“

What I appreciated was Matthew's authenticity, and ability to share an easy-to-follow roadmap on becoming a Kick Ass Husband. Gabriela and I have been married for 20 years, and there is no doubt in my mind that Matthew's concepts, and impact on my mindset has helped me improve my marriage dramatically.

THANK YOU, MATTHEW!

- Rob K.

”

Other Interview Topics

These are all other areas where Matthew P. Hoffman has a true depth of experience to talk about if you so desire.

The 14 Pillars of Successful Relationships

- 1 COMMITMENT
- 2 COMMUNICATION
- 3 CONFLICT / PROBLEM RESOLUTION

**THE
3 C'S**

- 4 TRUST & HONESTY
- 5 PATIENCE
- 6 INTIMACY
- 7 LASTING LOVE
- 8 SELFLESSNESS
- 9 UNITY
- 10 SERVANT LEADERSHIP
- 11 FAITH / MORAL CODE
- 12 APPRECIATION
- 13 SECURITY
- 14 FUN & HUMOR

Resources

In the Media

Photos:

Photos of Matthew P. Hoffman are available for [**download here.**](#)

Other Media Interviews:

Here is a sample of another recent media appearance Matthew P. Hoffman has made in case you want to review for background:



Media interviews are available to [**view here.**](#)

Tech Info:

Matthew P. Hoffman will do his best to be stationary for this interview in his home studio prepared with front lighting, live video, audio headset, high quality microphone and sound equipment. But he does travel quite a bit and sometimes has to do interviews from the road or hotel room. Please let him know if you have any special requirements such as video.

The Kickass Couples Podcast

08.04.21

LAUNCHED WITH 10+ EPISODES

EPISODE 1

Starring

**MATTHEW &
KIM HOFFMAN**



**KICKASS
COUPLES
PODCAST**



**KICKASS COUPLES
PODCAST**



LISTEN IN



SHOW DESCRIPTION

KICKASS COUPLES PODCAST

The Kickass Couples Podcast dives deep into the relationship dynamics of power couples from a variety of industries and backgrounds, teaching you the 14 pillars of successful relationships and how to apply them in your own life.

TOPICS COVERED

- Timeless Principles of Success
- Tools for Improvement
- Strategies Proven by Others
- How to Level-Up

matthewphoffman.com



Kickass Couples Coaching

BRING THE HONEYMOON HEAT BACK TO YOUR MARRIAGE WITH KICKASS COUPLES COACHING.

Feeling like your relationship with your partner is on life support? Don't just bring it back from the edge. Transform it into a kickass marriage!

BOOK YOUR FREE HOW-TO CALL

THE KICKASS COUPLES COACHING 90-DAY JUMPSTART

Revolutionize your #1 relationship in as little as 3 months! We combine support from real humans and proven, researched materials to help you and your spouse transform and truly enjoy your marriage. Are you ready?

Kickass Couples Coaching includes...

- ☒ A free Kickass Couple assessment for you and your partner
- ☒ Monthly 1-on-1 coaching sessions with founder Matthew Hoffman
- ☒ Three coaching sessions with your dedicated KCN Elite Therapist
- ☒ Twice monthly group coaching and mentorship calls
- ☒ Complimentary annual membership to KCN, with twice month Live-Learning webinars, articles & action plans (\$1,200 value – a usual \$99.00/month cost)
- ☒ Private Facebook page for community building and peer group interactions
- ☒ Lifetime access to all recorded workshops, live learning sessions, recorded coaching, and private content
- ☒ Hard copy, digital copy, and audio copy of the Kickass Husband book
- ☒ Hard copy of Postcards for Kickass Couples
- ☒ KCN commitment challenge coin and display stand

SCHEDULE A FREE GUIDANCE CALL WITH KICKASS COUPLES COACHING

STEP 1

Schedule a Free Call

The first step to improving your #1 relationship can be the hardest. But all it takes is one free 15-minute call to evaluate where your relationship is at and what Kickass Couples Coaching can do to help. Don't put off your dream relationship any longer!

STEP 2

Sign Up for Coaching

KCN Coaching removes the headache and frustration of trying to reinvent the wheel and move forward without proven tools and tactics. Sign up to enjoy live coaching and 1:1 support, recorded materials, and more to guide you on your journey to a kickass marriage.

STEP 3

Use What You're Learning and See the Difference!

As you apply what you learn in coaching, you will start winning in life, marriage and sex. The principles we teach are universally applicable to any relationship or situation in your personal and professional life. It's time to thrive!

matthewphoffman.com



How to Reach Me

Matthew P. Hoffman



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